

# SINGAPORE CLUB, AUCKLAND

## RETAILER PARTICIPATING SCHEME

We invite retailers to participate in our Singapore Club, Auckland discount Scheme. We have approx 170 members registered with us. Most of them are families with 10-20% being registered as singles. So we estimate the total number of individuals will probably be in the region of 350 of them. 80% of them are Chinese and are mainly Singaporean and Malaysian.

We wish to provide better value to our members and at the same time visit your outlets. You can be selling Products e.g. Food, gifts or Services eg. Painting, insurances, car repairs etc..

Discount to be given must be genuine and is a discount off the price that you would normally sell to the general public. (not just off the listed price excluding promotional price).

We required that you take up the \$100 per year advertisement for your company logo at our Singapore home page The home page will be restricted to approx 12 retailers and they can be link to your website. [www.singaporeclub.co.nz](http://www.singaporeclub.co.nz) . We accept email from you regarding any promotion sale during the year to be forward to our members.

The membership card will run from April to March and the colour will change each year. See sample below. Your registration as an approved retailer with us will run for 12 mths from the time you pay us your subscriptions.



### Singapore Club , Auckland contact person

Allan Yee -president  
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Matthew Ong -098450388/ 021883233

Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_

Owner's Name: \_\_\_\_\_ Telephone: \_\_\_\_\_

Mobile : \_\_\_\_\_ Email : \_\_\_\_\_

### Discount you are giving:

Flat rate: \_\_\_\_\_ ( e.g. 10% upon purchase)

Variable Rate : \_\_\_\_\_ ( e.g. discount10% above \$20 purchase )

Signature: \_\_\_\_\_ Dated \_\_\_\_\_

Bank & Cheque No to Singapore Club, Auckland: \_\_\_\_\_ Completed By \_\_\_\_\_